

Jennifer Marie Holiday
488 S. 28th Street
Terre Haute, Indiana 47803
(812) 555-8188
e-mail: Jen.M.Holiday@netzero.com

PROFILE

Five years experience in managing staff, programs, and operations with excellent communication skills in both oral and written presentations. Professional experience in outside sales, including client relations, prospecting, and new business development.

PROFESSIONAL EXPERIENCE

Marketing Representative

Federated Insurance, Terre Haute, Indiana April 2004 - February 2007
Responsible for prospecting and servicing accounts for five-county area. Designed and implemented insurance programs for businesses. Completed 6-week extensive training.

- Licensed in Property/Casualty, Health and Life Insurance
- Exceeded Goals for new business development by 70%
- Renewed 100% of existing accounts
- Increased sales by \$300,000 in premiums in six months

Supervisor/Program Coordinator

Union Hospital's Fitness Services, Terre Haute, Indiana July 2002 - April 2004
Directed staff of 30 employees in all aspects of customer relations, facility management, program development, and implementation in hospital as well as in community and corporate environments. Facilitated problem-solving meetings as Quality Improvement and Safety Coordinator. Public representative for department.

- 1 of 4 nominated for Team Player Recognition Award out of 2500 employees
- Selected as a Team Facilitator for the Performance Improvement Council
- Certified by American Council on Exercise and American Heart Association
- As a team, increased staff from 4 to 30, and facility locations from 1 to 7

EDUCATION

Bachelor of Science Degree in Psychology, emphasis in Marketing

Indiana State University, Terre Haute, Indiana, 2002

- Financed 100% of college education
- Worked 35 hours per week while attending college full-time
- Utilized the GI Bill as a member of the Air National Guard
- Completed two internships in Human Resource Departments

SPECIAL TRAINING

Basic Marketing - Marketing Professional Development - Facilitator Training - Quality Management - MS Office Suite - Professional Networking - Project Development

CIVIC INVOLVEMENT

Terre Haute Welcome Club, Board of Directors, 2004 - 2006
Committee Member, March of Dimes Walk America, 2003 - 2005